



Rewards Adventure

Simple • Fair • Exact



LOYALTY REWARDS

PERSONAL LOYALTY POINTS

	% OF PURCHASE AWARDED IN LOYALTY POINTS	
	Months	Percentage
 01 - 04		3%
05 - 08		6%
09 - 12		9%
13 - 18		12%
19+		15%

PERSONAL + GUESTS

 Earn up to 250 Loyalty Points monthly, when participating in the 300/500/1000 Loyalty Club based on your Personal Reward Volume (including your Guests).

TEAM

 Earn Loyalty Points for Team building efforts - up to 50 Loyalty Points

REFERRAL REWARDS

REFERRAL PROFITS

 Earned from the purchases made by Guests and VIP Guests.

(difference between Ambassador and Guest pricing)

A Brand Ambassador must generate a minimum of 75 in Reward Volume to qualify for Cash Rewards.

Loyalty Points are redeemed for products, promotions, and prizes only, as offered by Anjuli. Loyalty Points may not be used as Reward Volume to earn Cash Rewards.

Loyalty Clubs are based on Personal (including Guests) Reward Volume and result in additional Loyalty Points each month of qualification:

- 300 Club = 50 Loyalty Points
- 500 Club = 100 Loyalty Points
- 1000 Club = 250 Loyalty Points

TEAM REWARDS

TITLE	MONTHLY REWARD	CHANNEL 1 (Total Volume)	CHANNEL 2 (Teams 2+)	CHANNEL 3 (Teams 3+)	TITLE ACHIEVEMENT
BRAND AMBASSADOR	LOYALTY POINTS	100%	40%	0%	1-TIME REWARD
BA-300	15	300	120	-	-
BA-600	30	600	240	-	Consecutive Months at Rank
BA-900	50	900	360	-	
PROMOTER	CASH REWARDS	100%	40%	15%	2 Months
1.5K Promoter	\$250	1,500	600	225	\$125
3K Promoter	\$500	3,000	1,200	450	\$250
6K Promoter	\$1,000	6,000	2,400	900	\$500
PRODUCER	50 Loyalty Points	100%	40%	15%	3 Months
10K Producer	\$2,000	10,000	4,000	1,500	\$1,000
20K Producer	\$4,000	20,000	8,000	3,000	\$2,000
40K Producer	\$8,000	40,000	16,000	6,000	\$4,000
EXECUTIVE PRODUCER	50 Loyalty Points	100%	40%	15%	3 Months
70K Exec Producer	\$12,000	70,000	28,000	10,500	\$6,000
120K Exec Producer	\$18,000	120,000	48,000	18,000	\$9,000
200k Exec Producer	\$24,000	200,000	80,000	30,000	\$12,000
INFLUENCER	50 Loyalty Points	100%	40%	15%	4 Months
300K Ruby Influencer	\$30,000	300,000	120,000	45,000	\$15,000
500K Sapphire Influencer	\$40,000	500,000	200,000	75,000	\$20,000
800K Emerald Influencer	\$50,000	800,000	320,000	120,000	\$25,000
EXECUTIVE INFLUENCER	50 Loyalty Points	100%	40%	15%	5 Months
Diamond Influencer	\$60,000	1.2M	480,000	180,000	\$30,000
Blue Diamond Influencer	\$80,000	2M	800,000	300,000	\$40,000
Black Diamond Influencer	\$100,000	3M	1.2M	450,000	\$50,000

LEADERSHIP REWARDS

Titles 4-15 qualify for shares each month based on monthly ranking. The monthly shares accumulated are totaled and paid at the end of the quarter.

- 10K — 1 share
- 20K — 2 shares
- 40K — 3 shares
- 70K — 4 shares
- 120K — 5 shares
- 200K — 6 shares
- 300K — 7 shares
- 500K — 8 shares
- 800K — 9 shares
- 1.2M — 10 shares
- 2M — 11 shares
- 3M — 12 shares



REFERRAL REWARDS

JAYA WAVE STRATEGY

 Refer 3 who refer 3 who refer 3 to kickstart this structured approach to victory & earn \$30 to \$1,500 monthly.

The Anjuli Rewards Adventure is capped at 51% maximum payout of companywide monthly Reward Volume. If the cap is reached, an adjustment will be applied at Anjuli's sole discretion.

Calculation of the Global Profit-Sharing Pool happens once all Cash Rewards have been paid and Loyalty Points have been redeemed (at a value determined by Anjuli). Remaining Reward Volume is allocated to the Global Profit-Sharing pool where it is divided by the earned shares to determine a share value. That value is then multiplied by earned shares to calculate Cash Rewards.

Personal Reward Volume is an accumulation of the Reward Volume generated by personal and Guest purchases.

Personal Reward Volume contributes to Channel 3 Team Reward Volume.

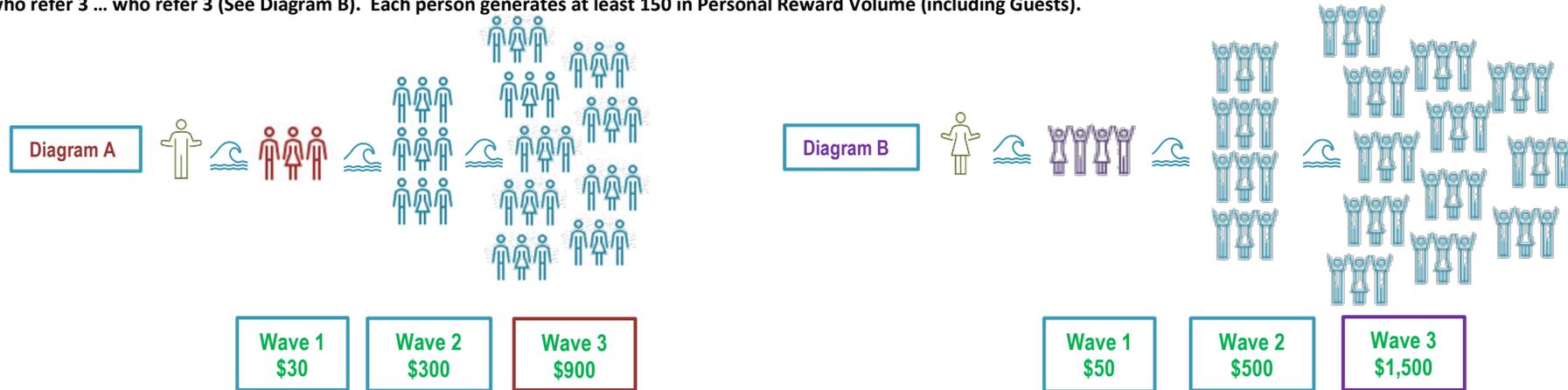
Channel 3 Reward Volume rolls into Channel 2 Reward Volume which rolls into Channel 1 Reward Volume. Channel 1 = 100% of all Team Reward Volume. Channel 2 = 40% of Channel 1 Reward Volume and Channel 3 = 15% of Channel 1 Reward Volume.

The Jaya Wave Victory Strategy

The Anjuli Rewards Adventure comes with a built-in success strategy that will help Brand Ambassadors (Ambassadors) optimize their overall Cash Rewards. The Jaya Wave Victory Strategy has its distinct Jaya Wave Cash Rewards that are paid in addition to the Team Cash Rewards listed on the reverse of this page. If you choose to follow this strategy, you will systematically meet the Team Reward Volume requirements listed by Channel (Channel 1, Channel 2, and Channel 3) and qualify to earn the Team Cash Rewards you target.

As you teach the Jaya Wave Strategy to the Team of Ambassadors you build, everyone will benefit. Since all Cash Rewards are based on Reward Volume, a structured strategy simply facilitates and organizes your efforts.

The Jaya Wave Victory Strategy is as easy as 1, 2, 3. **Step 1** refer 3. **Step 2** help your 3 refer 3. **Step 3** help those 3 refer their 3 (see Diagram A). To optimize your Jaya Wave Rewards, refer 4 ... who refer 3 ... who refer 3 (See Diagram B). Each person generates at least 150 in Personal Reward Volume (including Guests).



As shown in **Diagram A** above, when you have 3 Teams with a 3X3 Jaya Wave 2 Cash Reward qualifier – you make an additional \$600 for a total of \$900 (see Table A Wave 3).

As shown in **Diagram B** above, when you have 4 Teams with a 4X3 Jaya Wave 2 Cash Reward qualifier – you make an additional \$1,000 for a total of \$1,500 (see Table B Wave 3)

Wave	Referrals	Personal Reward Vol	Team Reward Volume	Cash Reward (Highest Earned)
1	3	150	450	\$30
2	9	150	1,350	\$300
3	27	150	4,050	\$300 + 600 = \$900
4	81	150	12,150	\$900 + \$2000 = \$2,900
TOTAL REWARD VOLUME		18,000	+ 150 Personal Reward Vol	

Wave	Referrals	Personal Reward Vol	Team Reward Volume	Cash Reward (Highest Earned)
1	4	150	600	\$50
2	12	150	1,800	\$500
3	36	150	5,400	\$500 + 1,000 = \$1,500
4	108	150	16,200	\$1,500 + \$4,000 = \$5,500
TOTAL REWARD VOLUME		24,000	+ 150 Personal Reward Vol	

NOTE: If you have 1 Team with a Jaya Wave 2 Cash Reward qualifier, you still make an additional \$100. Also, with 2 Teams, you still make an additional \$300.

Summary

As you can see, by following the Jaya Wave Victory Strategy, you are earning Jaya Cash Rewards AND you are generating Team Reward Volume that flows into the Team Cash Reward calculations.

With 3 Teams through 3 Waves, you generate 6,000 Reward Volume (including Personal Reward Volume from you and your Guests) and earn a \$1,000 Team Cash Reward as a 6K Promoter - your Total Cash Rewards for the month jump to \$1,900 (\$300 + \$600 + \$1,000). With 3 Teams through 4 Waves, you'd be a 10K Producer and Cash Rewards would go to \$2,900 (\$300 + \$600 + \$2,000).

With 4 Teams through 3 Waves, you generate 7,950 Reward Volume (including Personal Reward Volume from you and your Guests) and earn a \$1,000 Team Cash Reward as a 6K Promoter - your Total Cash Rewards for the month jump to \$2,500 (\$500 + \$1,000 + \$1,000). With 4 Teams through 4 Waves, you'd be a 20K Producer and Cash Rewards would go to \$5,500 (\$500 + \$1000 + \$4,000).

What an amazing adventure! Simple. Fair. Exact!